

## Kuldeep Singh

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### Summary:

- Over 10+ Years of experience including 3+ years specializing in Power BI, Power BI Service, data visualization, and SQL.
- Skilled in data preparation using Power Query (ETL), including tasks such as adding columns, splitting columns, pivoting, un-pivoting, changing data types, and merging queries.
- Proficient in developing calculated tables, columns, and measures using Data Analysis Expressions (DAX).
- Extensive experience connecting Power BI to various data sources (MySQL, Excel, CSV) for seamless data extraction, transformation, and visualization.
- Skilled in designing and implementing interactive dashboards and reports in Power BI Desktop and Service to deliver actionable insights.
- Adept at creating custom visualizations (e.g., Matrix tables, charts, Maps) to enhance data storytelling.
- Ability to gather and translate end-user requirements into efficient and impactful dashboards.

### Skills:

<b>Power BI Tools:</b>	Power BI Desktop, Power BI Service, Power Query, Power Pivot
<b>Data Analytics:</b>	DAX, Data Modeling, Advanced Visualizations, KPI Tracking, Row-Level Security (RLS)
<b>Databases:</b>	MySQL
<b>ETL Processes:</b>	Data Cleaning, Transformation, Integration
<b>Reporting:</b>	Scheduled Data Refreshes, Interactive Dashboards, Self-Service BI

### Professional Experience:

#### Q1 Technologies

April 2024 – Present

#### Power BI Consultant

- Collaborate with Clients to gather, analyze and refine requirements for developing interactive and insightful Power BI reports and dashboards.
- Design, develop, and publish Power BI reports from Power BI Desktop to Power BI Service, ensuring seamless delivery.
- Utilize Power BI Gateway to maintain real-time data synchronization with on-premises data sources.
- Develop and optimize Power BI reports in Power BI Desktop, utilizing collaboration features in My Workspace or App Workspaces for seamless team sharing and review.
- Create and enhance calculated columns and measures using Data Analysis Expressions (DAX) to address business needs and improve data insights.
- Implement Row-Level Security (RLS) in Power BI Desktop to control data access and ensure secure report publishing to Power BI Service.
- Schedule data refreshes and configure on-premises data gateways to meet business requirements.
- Generate and manage web links and embedded codes for publishing reports to websites, portals, or web applications.
- **Environment:** MySQL, Power BI Desktop, Power BI Service, Power Query, Power Pivot, Excel, CSV

#### INNOVA ESI/Enterprise Solutions Inc.

Feb 2014 – July 2023

#### Power BI Consultant

#### January 2021 – July 2023

- Designed and developed interactive Power BI dashboards and reports based on business requirement documents, ensuring timely data refresh schedules.

- Collaborated with IT teams and business stakeholders to gather requirements, define KPIs, and deliver data visualization solutions.
- Built robust ETL processes using Power Query to create optimized and reusable data models.
- Used the DAX programming language to build the measurements for designing the Power BI reports and dashboards.
- Developed Power BI reports and dashboard from multiple data sources like SQL Server, Excel, CSV.
- Installed and Configured Enterprise Gateway and Personal Gateway in Power BI Services.
- Published and managed Power BI reports, making them accessible via web clients and mobile apps.
- Deployed Power BI Desktop reports to Power BI Service, ensuring secure and effective report sharing within the organization.
- **Environment:** MySQL, Power BI Desktop, Power BI Service, Power Query, Power Pivot, Excel, CSV

### **Manager - Talent Acquisition**

**April 2016 – Dec. 2020**

- Led workforce planning and talent acquisition strategies for key business units, ensuring alignment with organizational goals.
- Analyzed and maintained recruitment data using advanced Excel techniques, such as pivot tables, VLOOKUP, and conditional formatting, to track key performance metrics like time-to-hire and sourcing efficiency.
- Created monthly and quarterly hiring reports, ensuring data integrity and actionable insights through customized visualizations.
- Collaborated with the analytics team to develop sample Power BI dashboards using recruitment data to showcase hiring trends, source efficiency, and time-to-hire insights, highlighting interest and team performance.
- Collaborated with IT to integrate Excel datasets into Power BI for enhanced data analysis and presentation.

### **Team Lead - Talent Acquisition**

**Feb 2014 – March 2016**

- Developed and maintained Excel trackers to monitor the hiring process, candidate progress, and recruiter performance.
- Generated trend analysis reports using Excel to highlight sourcing channel effectiveness and recommend process improvements.
- Acted as a key liaison between hiring managers and recruiters, ensuring data-driven decisions supported workforce planning.

### **Education:**

B.Tech. in Information Technology from U.P. Technical University in 2008